

# Commit for Our Planet

Presentation of the Cosmetics Europe initiative

October, 23<sup>rd</sup>, 2023



# Introduction

**Commit for Our Planet** is an unprecedented industry-wide initiative to reduce the cosmetics sector's environmental footprint in Europe and across the value chain through joint effort and action.

Convinced that every company can chart its own sustainability path, Cosmetics Europe has created a frame of **voluntary commitments** to:

- **Drive industry-wide sustainability commitments** adapted to **societal needs** across the themes **climate, packaging** and **nature**
- **Meet societal and planetary needs** with ambitious, dynamic and purpose-driven actions
- **Deliver impactful and measurable results** for the cosmetics industry as a whole through a transparent reporting process



# Through the initiative we want to...

- Embark all European companies on the sustainability journey
- Inspire companies to join one or several commitments
- Provide a workable sustainability framework to European SMEs
- Create a community providing tools, guidance and support to the initiative partners
- Report transparently on progress
- Adapt as necessary based on evolving societal needs





## Our Approach —

Adaptable to various business needs, our commitments bring the whole sector together to amplify efforts, measure impact and collectively address environmental challenges.

### Feasibility

A two-tiered approach ensuring companies can contribute in line with their own sustainability story.

### Inclusivity

Cosmetics manufacturers of all sizes across Europe are encouraged to join, regardless of Cosmetics Europe membership.

### Measurability

We will transparently monitor and measure the industry's environmental activities and progress on an annual basis.

### Meaningfulness

Through corporate accountability across the value chain, we help drive meaningful engagement.



# Commitment Areas

Our commitments are ambitious, dynamic and purpose driven to meet the societal and planetary needs, raising the bar across the industry



## **Climate:**

Our commitments span the value chain to include upstream and downstream activities as well as company reporting



## **Nature:**

In line with SBTN guidelines and across the value chain, our commitments aim to contribute to restoring nature and protecting its ecosystems



## **Packaging:**

Mindful of existing initiatives and aligned with EU ambitions, our commitments help foster improved and sustainable packaging solutions





# Commitment Areas

We set a flexible commitments framework to involve small, medium, and large companies allowing for their respective needs and operating environments.

A **two-tiered approach** to enable **total flexibility** for the companies participating

## Tier 1

Assisting companies that are **starting their sustainability journey**, through a **detailed set of commitments**, including **clear actionable steps** using an extensive **toolbox developed by Cosmetics Europe**.

## Tier 2

**Less prescriptive** approach and aimed for **more established companies** that can either **use their own existing commitments** or **contribute to the different industry-wide commitments** within each theme.





# Commitment Areas



## GHG Emissions

- Reduce GHG Emissions
- **TOOL: GHG emissions calculator**



## Act for Nature

- Acting for nature within operations
- Acting for nature through ingredients sourcing
- Acting for nature downstream of operations
- **TOOL: Guidance, Database including nature-related risks and impact key cosmetics ingredients, and supplier engagement questionnaire**



## Packaging

- Increasing recycled content
- Promoting packaging recycling
- Sustainably sourcing wood-based packaging
- Joining existing packaging initiatives
- **TOOL: Consolidated guidelines on recycling**

# GHG Emissions



- Reduce GHG Emissions
- **TOOL: GHG emissions calculator**

## Tier 1

- Level 1A - Measure and monitor the company's scope 1 and 2 GHG emissions following the GHG Protocol by 2025
- Level 1B - Reduce scope 1 and 2 GHG emissions, for example by reducing non-renewable energy consumption and/or by reducing the carbon intensity of energy sources by 2025.
- Level 2A - Calculate the company's corporate footprint (Scope 1, 2 and 3) following the GHG protocol, define and communicate GHG emissions targets, and implement an internal action plan to reduce them by 2030.
- Level 2B – Submit internationally recognized targets, such as short-term Science-Based Targets by 2030.
- Level 3 – Increase the share of suppliers of goods and services that have submitted internationally recognised targets, such as Science-Based Targets, by 2033.

## Tier 2

- Level 4 – Publicly share a new or existing baseline year and target for GHG reduction
- Level 5 – Publicly report progress against the target on GHG reduction annually



# GHG Emissions



- Reduce GHG Emissions

## TOOL: GHG emissions calculator

[Webinar introducing the tool](#)

## GHG calculation - What's in it for you:



- Calculate your company's carbon footprint independently, free of charge
- Use this tool as a pilot experience and spare yourself a costly process later.
- Enjoy this easy-to-use and intuitive tool, designed for non-expert users.



- Get a deeper understanding of your operations
- Identify your environmental hotspots for each impact category

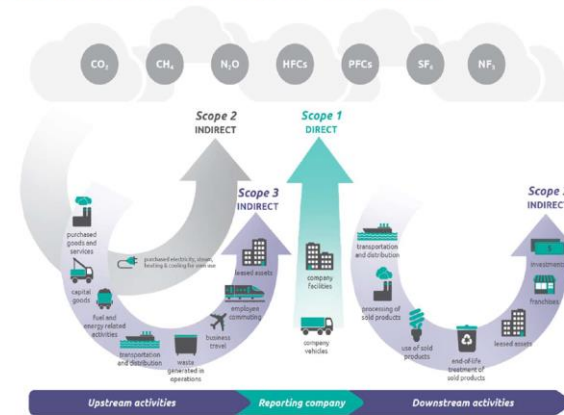


- Take this essential first step on your climate journey: you can only reduce what you can measure
- Make more informed decisions, focusing resources on the right GHG reduction priorities.



## Corporate footprint & Greenhouse Gas Protocol

<b>Scope 1: Direct emissions</b> <ul style="list-style-type: none"><li>• From your boilers</li><li>• From your cars or machineries</li><li>• From company activities</li></ul>
<b>Scope 2: Imported energy emissions</b> <ul style="list-style-type: none"><li>• From your electricity</li><li>• From imported thermal energy</li></ul>
<b>Scope 3: Indirect emissions</b> <p>Biggest scope and the most complex to establish.</p> <ul style="list-style-type: none"><li>• Purchased goods</li><li>• Freight and employees transports</li><li>• Waste treatment</li><li>• Use phase of the products</li><li>• End-of-life of the packaging and the products</li></ul>



# GHG Emissions



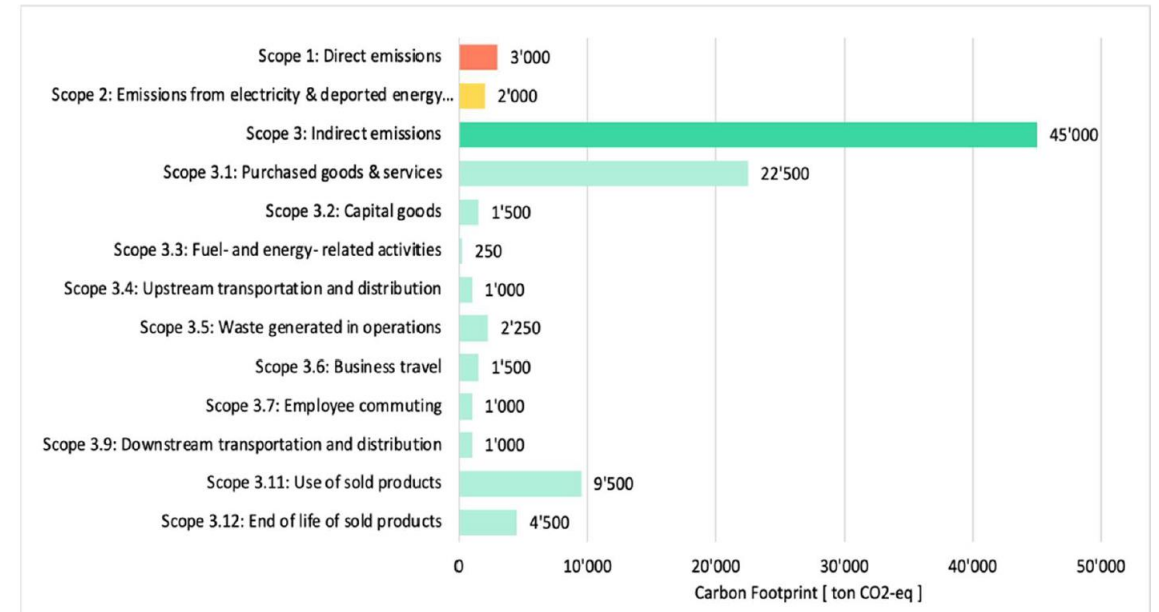
- Reduce GHG Emissions

**TOOL: GHG emissions calculator**

[Webinar introducing the tool](#)

## What to expect from this corporate carbon footprint ?

- A complete snapshot of your company's activities.
- A detailed description about where your emissions are coming from.
- A starting point for your future climate strategy.



# Act for Nature

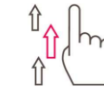


- Acting for nature within operations
- Acting for nature through ingredients sourcing
- Acting for nature downstream of operations

**TOOL: Guidance, Database including nature-related risks and impact key cosmetics ingredients, and supplier engagement questionnaire**

[Webinar introducing the tool](#)

## The Nature tools - What's in it for you?

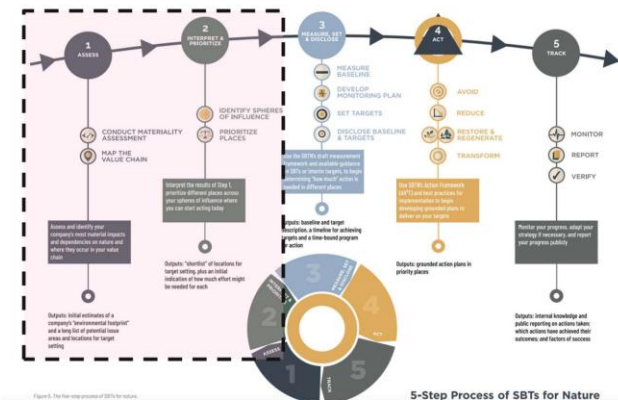


- Impacts and dependencies on nature are putting your company at risk. Dig into our **Nature Guidance**, to identify high risk exposure related to Nature for your company.
- Identify where to prioritize efforts. Use the **Nature Database** to discover which ingredients are most impactful to your company.
- Increase supply chain transparency and improve practices, using the dedicated **Supplier Engagement Questionnaire**.
- Preserve your business, act for Nature now. Position yourself as a leader by actively tackling the water and biodiversity crisis.
- Avoid costs. Prevention and proactivity across your value chain are key to avoid high future costs associated with impacts and remediation.



## The Guidance explains the SBTs for nature framework

The Nature Guidance and Database support companies with Steps 1 and 2 of their nature journey, with a focus on raw materials.



- Created by the Global Commons Alliance with the objective to **design a guidance and methods** to enable companies to set Science-Based Targets for nature.
- **Builds on the momentum** of the Science Based Targets initiative for climate and responds to the demand for methods that set science-based targets for all environmental issues.
- The initial guidance was published in 2021. It is updated regularly, and the final guidance should be **published by 2025**.

Source: SBTN



# Act for Nature

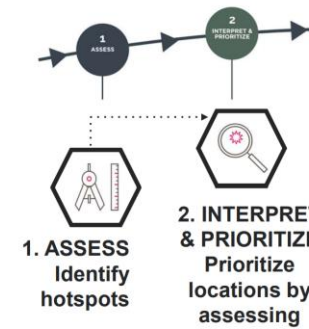


- Acting for nature within operations
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- Acting for nature downstream of operations

**TOOL: Guidance, Database including nature-related risks and impact key cosmetics ingredients, and supplier engagement questionnaire**

[Webinar introducing the tool](#)

The Nature Database supports you on the first two steps of your nature journey...



## 1. IDENTIFY RISK HOTSPOTS OF YOUR INGREDIENTS

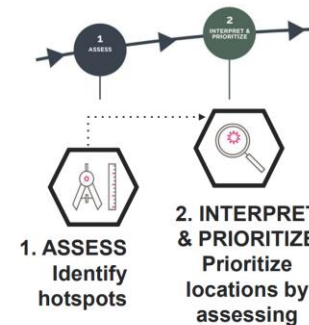
In the **'Basic'** tab of the Nature database, you can assess which of your ingredients - natural and synthetic - have the highest nature risks in terms of:

- Feedstock: the raw material extraction in the country of production
- Processing: risk at the geographical location of materials processing

Intro **Basic** Advanced Priority analysis Indicators Ingredient list



... also enabling ingredient prioritization



## 2. PRIORITIZE

In the **'Advanced'** tab of the nature database, the user can add the amounts of ingredients purchased over one year, as well as the regional specifications of each ingredient. This supports you to prioritize the ingredients with the highest risk.

In the **'Priority analysis'** tab, your ingredients will be sorted according to risk for water availability, water quality, and tree cover loss. Note that the tab needs to be refreshed before interpretation and after changes in inputs.

Intro Basic **Advanced** Priority analysis Indicators Ingredient list





# Packaging



- Increasing recycled content
  - Promoting packaging recycling
  - Sustainably sourcing wood-based packaging
  - Joining existing packaging initiatives
- 
- **TOOL: Consolidated guidelines on recycling**

[Webinar introducing the tool](#)

## The Packaging guidelines - What's in it for you:



- Access a practical guide, learn how to adapt to today's recommendations on packaging design for recyclability. Our Packaging guidelines have been developed for SMEs and a non-expert audience.



- Save time, these guidelines have been designed specifically for the cosmetics sector
- They consolidate the latest *design for recyclability* guidelines at EU level, for the main packaging materials for cosmetics. These guidelines are based on the strictest criteria. It is sufficient for general design for recyclability assessments.



- The guidelines are aligned with the SPICE\* methodology and work (\* *Sustainable Packaging Initiative for Cosmetics, co-founded by L'Oréal & Quantis in 2018*)
- Save time; easily identify which materials to focus on. Use the Guidelines to discover which materials have the highest chance of being recycled.
- Respond to growing customer awareness and be ahead of the curve by proactively adapting your portfolio.



# Why to join?

- Take action, proactively within a structured frame, based on recognized sustainability targets.
- Access top-notch tools and methodologies provided by Cosmetics Europe.
- Enhance brand reputation and brand loyalty to respond to increased consumer expectations around sustainability.
- No financial burden - Joining the initiative is free of costs.





# How to join?

- Contact Commit for Our Planet Team to set up a meeting to explain the initiative and the commitments.
- Complete the case study template, by selecting the commitments levels (see appendices) and describing your actions, and send it to [commitforourplanet@cosmeticseurope.eu](mailto:commitforourplanet@cosmeticseurope.eu)

## Cosmetics Europe: Sustainability Initiative CASE STUDY

Company name	
Company logo	
Contact details for case study approval	Name, title, phone, email
Approach to sustainability	Please provide a brief paragraph (2-3 sentences) summarising your company's approach to sustainability
<b>Commitment(s)</b> Companies: Based on the detailed overview of the Cosmetics Europe Voluntary commitments, please choose one or several Themes depending on your company's current level of engagement in the areas of commitments	
THEME 1: Climate - Greenhouse Gas Emissions	<i>For Tier 1 companies: Please confirm what commitment(s) you expect to start with, and at what level.</i>  <i>For Tier 2 companies: What are your current commitment(s) in the area of Climate, that fit into the scope of the CE Climate commitments? Please provide any examples of actions, projects, programmes that demonstrate how you are working to achieve these commitments.</i>
THEME 2: Packaging	<i>For Tier 1 companies: Please confirm what commitment(s) you expect to start with, and at what level.</i>  <i>For Tier 2 companies: What are your current commitment(s) in the area of Packaging, that fit into the scope of the CE Packaging commitments? Please provide any examples of actions, projects, programmes that demonstrate how you are working to achieve these commitments.</i>
THEME 3: Nature	<i>For Tier 1 companies: Please confirm what commitment(s) you expect to start with, and at what level.</i>  <i>For Tier 2 companies: What are your current commitment(s) in the area of Nature, that fit into the scope of the CE Nature commitments? Please provide any examples of actions, projects, programmes that demonstrate how you are working to achieve these commitments.</i>

Commitment	Level 1 (1A/1B)	Level 2 (2A/2B)	Level 3
G1-GHG Emissions reduction		2A	
Packaging			
P2- Recycled content (excl. plastic packaging)	1		
P3-Promoting recycling			
P4-Sustainably sourced wood	1		
P5-Existing Packaging Initiative			
Nature			
N6-At operations			
N7-Ingredients sourcing	1		
N8-Downstream	1		





# What is next?

1. Commit for Our Planet Team will review the case study and send it back to you asking for your approval, your Company's logo and a quote from your Sustainability leader.
2. Your case study will be displayed on the Initiative **website** [www.commitforourplanet.cosmeticseurope.eu](http://www.commitforourplanet.cosmeticseurope.eu)
3. You will then have an access to the Initiative **Extranet**, dedicated one-stop shop for all the information related to the Initiative, incl. the commitments (guidance/guidelines), developed tools, agendas and minutes of meetings, etc.





# Commit for Our Planet Extranet

A dedicated one-stop shop for all the information related to the Initiative, incl. the commitments (guidance/guidelines), developed tools, agendas and minutes of meetings, etc.



[Home](#) [Commitment Areas](#) [Resources](#) [Meetings](#) [My Account](#) [Logout](#)

## About Commit for Our Planet

Cosmetics Europe's Commit for Our Planet Initiative encourages all industry actors in Europe, from SMEs to large corporations, to take part in a joint industry effort to reduce greenhouse gas emissions, improve packaging solutions and act for nature.

Check out the Initiative Charter [here](#).



**Climate**

[READ MORE →](#)



**Packaging**

[READ MORE →](#)



**Nature**

[READ MORE →](#)

## Upcoming Meetings

22.06.2023

**2nd Commit for Our Planet Feedback & Engagement meeting**

[READ MORE →](#)

05.07.2023

**Commit for Our Planet- Advisory Board – 1st meeting – 2023**

[READ MORE →](#)

[VIEW ALL UPCOMING MEETINGS](#)

[VIEW ALL PAST MEETINGS](#)

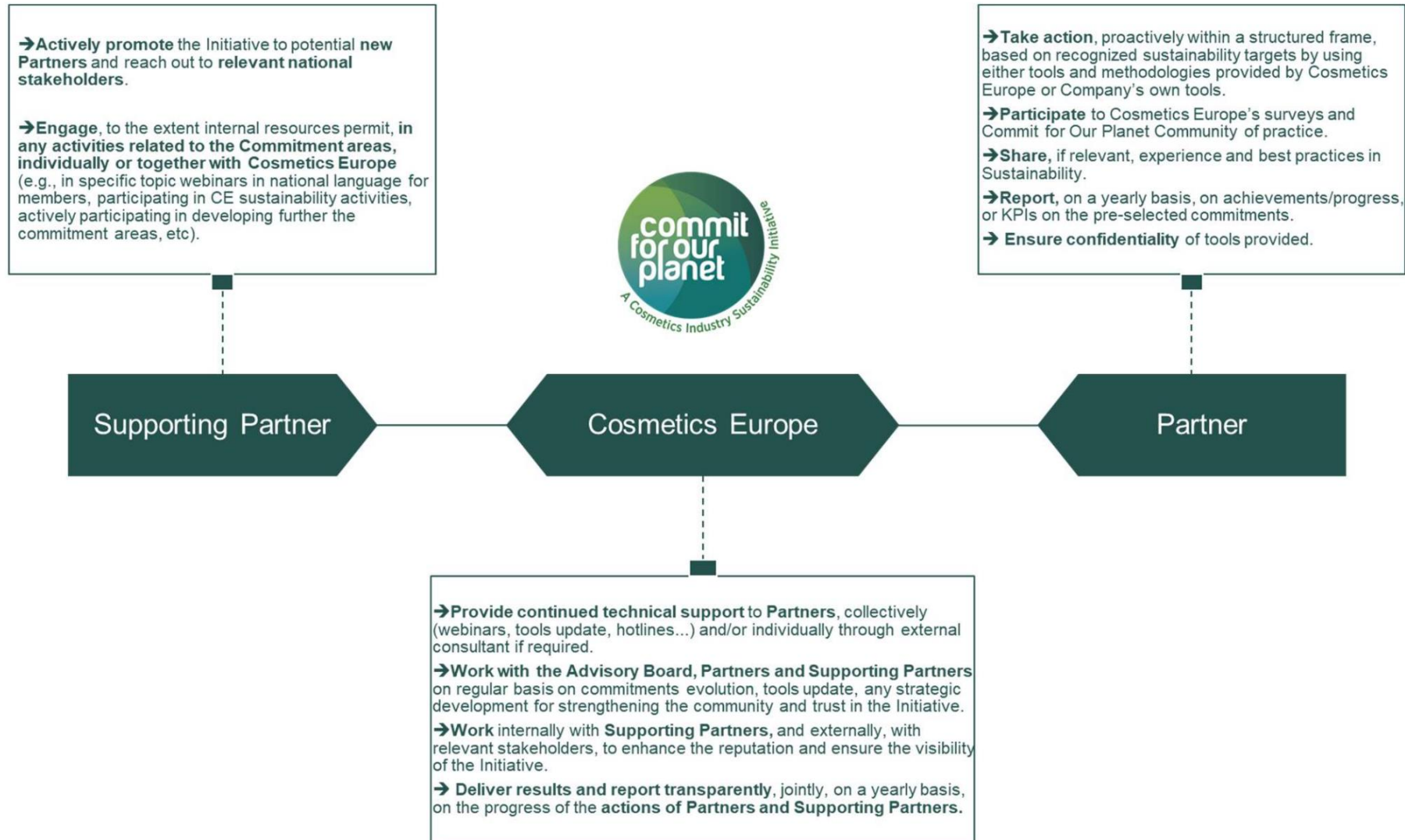
JUNE 2023

[<](#) [Today](#) [>](#)

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26	27	28	29	30	1	2
3	4	5	6	7	8	9

# Commit for Our Planet Charter

A **Charter** defining the rights and obligations of Partners, Supporting Partners and Cosmetics Europe



## Partners



## Supporting Partners



# Thank you...

## Contacts:

Emma Trogen – Deputy Director General

Malgorzata Miazek – Senior Communications Manager

Sarah Khirani – Sustainability Manager

[www.commitforourplanet.cosmeticseurope.eu](http://www.commitforourplanet.cosmeticseurope.eu)





# Appendices

[www.commitforourplanet.cosmeticseurope.eu](http://www.commitforourplanet.cosmeticseurope.eu)



# Commitment Areas



## GHG Emissions

- Reduce GHG Emissions
- **TOOL: GHG emissions calculator**

### Tier 1

- Level 1A - Measure and monitor the company's scope 1 and 2 GHG emissions following the GHG Protocol by 2025
- Level 1B - Reduce scope 1 and 2 GHG emissions, for example by reducing non-renewable energy consumption and/or by reducing the carbon intensity of energy sources by 2025.
- Level 2A - Calculate the company's corporate footprint (Scope 1, 2 and 3) following the GHG protocol, define and communicate GHG emissions targets, and implement an internal action plan to reduce them by 2030.
- Level 2B – Submit internationally recognized targets, such as short-term Science-Based Targets by 2030.
- Level 3 – Increase the share of suppliers of goods and services that have submitted internationally recognised targets, such as Science-Based Targets, by 2033.

### Tier 2

- Level 4 – Publicly share a new or existing baseline year and target for GHG reduction
- Level 5 – Publicly report progress against the target on GHG

# Commitment Areas

## Tier 1

- Level 1 - Track water use and pollutant load, and identify proprietary facilities and / or tier-1 contract manufacturing facilities which are located in high-risk areas globally, based on the Cosmetics Europe methodology by 2025.
- Level 2 - For all identified facilities in high-risk areas, set reduction targets and develop a water stewardship programme by 2030.
- Level 3 - Repeat steps 1&2 every 3 years to monitor risks and impacts, and identify new priority facilities as required.



## Act for Nature

- **Acting for nature within operations**
- Acting for nature through ingredients sourcing
- Acting for nature downstream of operations
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## Tier 2

- Level 1 – Publicly share a new or existing baseline year and target for nature protection within your operations
- Level 2 – Publicly report progress against the target on nature protection within your operations annually

# Commitment Areas

## Tier 1

- Level 1 - Conduct an analysis of upstream nature-related risks to identify risk critical ingredients using the Cosmetics Europe database by 2025.
- Level 2 - For identified priority ingredients, set up internal processes to investigate ingredient traceability up to farm level, engaging with suppliers by 2030.



## Act for Nature

- Acting for nature within operations
- **Acting for nature through ingredients sourcing**
- Acting for nature downstream of operations
- **TOOL: Guidance, Database including nature-related risks and impact key cosmetics ingredients, and supplier engagement questionnaire**

## Tier 2

- Level 1 – Publicly share a new or existing baseline year and target for nature protection through ingredients sourcing
- Level 2 – Publicly report progress against the target on nature protection through ingredients sourcing annually



# Commitment Areas

## Tier 1

- Level 1 - Conduct an analysis of downstream risk at portfolio level using the Cosmetics Europe methodology by 2030.



## Act for Nature

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## Tier 2

- Level 1 – Publicly share a new or existing baseline year and target for nature protection downstream of your operations
- Level 2 – Publicly report progress against the target on nature protection downstream of your operations annually

# Commitment Areas

## Increasing recycled content

- Level 1 - Increase the recycled content share of wood-based, glass, and metal packaging by 2030.

## Promoting packaging recycling

- Level 1 - Communicate on how to recycle specific product packaging (either on pack or digitally) in line with local recycling schemes, develop effective and credible communication campaigns to end-consumers to maximise consumer recycling of cosmetics packaging & to raise awareness on the importance of recycling by 2025.

## Sustainably sourcing wood-based packaging

- Level 1 - Reduce the use of non-certified, virgin, wood-based primary and secondary packaging by 2025.

## Joining existing packaging initiatives

- Level 1 - Join an existing robust packaging initiative by 2025.



## Packaging

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# Case study template

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