

## Commit for Our Planet Q&A

23 October 2023, 12:00 – 13:00

### **Q. How can a company join the Commit for Our Planet initiative?**

A. To join the initiative, send an email to [commitforourplanet@cosmeticseurope.eu](mailto:commitforourplanet@cosmeticseurope.eu). Cosmetics Europe will then set up a meeting to discuss the initiative and understand the needs of the company. Cosmetics Europe will also help the company complete the case study template. Once the case study template is completed, Cosmetics Europe will review it and send it back to the company for approval, before uploading the case study to the Commit for Our Planet [website](#).

### **Q. Using the Commit for Our Planet tools, can a company calculate the greenhouse gas emissions for specific products or brands?**

A. The greenhouse gas emissions calculator has been designed to calculate the corporate carbon footprint, rather than the carbon footprint of specific products.

### **Q. Is the ingredient database for the Nature commitment publicly available?**

A. A webinar that goes into greater detail about the ingredient database is available [here](#). However, the database is an Excel file that can only be shared with Partners of the initiative since it contains data that has been purchased from external sources. Cosmetics Europe has an obligation to only share the database and the information therein, with companies that are part of the initiative. The same applies to the greenhouse gas calculator.

The ingredient database comprises more than 100 ingredients that represent 80% of sales volumes. Therefore, there is a high probability that companies will be able to find the ingredient that they are seeking. However, Cosmetics Europe is reflecting internally on how to update the database based on the needs of Commit for Our Planet Partners. If an ingredient is required by several Partners, Cosmetics Europe will work to update the database to accommodate this.

### **Q. Are the ingredients listed by INCI (International Nomenclature Cosmetic Ingredient) name or trade name?**

A. The ingredient database uses INCI names.

### **Q. How many companies have signed up to the initiative?**

A. As of October 2023, the initiative comprises 35 Partners and 13 Supporting Partners; totalling 48 Partners. All Partners are available on the Commit for Our Planet [website](#). CTPA is a Supporting Partner of the initiative.

**Q. Is the initiative open for ingredient suppliers to join?**

A. The initiative was initially designed for cosmetics manufacturers, which is why some of the commitments may be less relevant to ingredients suppliers; however, the initiative is open for ingredient suppliers to join. For an ingredient supplier, the Climate and Nature commitments are most relevant. The initiative is flexible, and companies can choose to which commitments they sign up.

**Q. How would joining the initiative work for a distributor?**

A. The initiative is flexible, and companies can choose to which commitments they sign up. The most relevant commitment for distributors is the Climate commitment.

**Q. Is this initiative suitable for companies that sell not only cosmetics, but also other products such as electrical appliances?**

A. The initiative is suitable for companies that are multi-sector, provided it has at least one business unit dealing with the cosmetics sector. However, because the commitments were designed specifically for the cosmetics sector, the scope three emissions in the greenhouse gas emissions calculator for example, was based on hypotheses adapted to the cosmetics sector and is not adapted to other sectors. For the reporting exercise, Cosmetics Europe is working on an allocation methodology, to ensure that companies that are working in several sectors can get support in calculating greenhouse gas emissions just for the cosmetics sector.

**Q. Has greenwashing been taken into consideration within the commitments?**

A. Greenwashing concerns environmental claims, and the Commit for Our Planet initiative is not an environmental claim as defined by the proposal for an EU Green Claims Directive. The initiative is a company commitment, rather than a claim. Cosmetics Europe trusts its Partners to make their own self-assessments; however, it will be introducing audit obligations as part of the overall reporting framework, to ensure that companies that have joined the initiative fulfil their obligations.

**Q. Does Commit for Our Planet link to the EcoBeauty Score Consortium?**

A. The [EcoBeautyScore](#) (EBS) Consortium is a separate initiative from Commit for Our Planet. The purpose of the EBS Consortium is to create an aggregated scoring system that enables companies to inform consumers about the sustainability performance of a specific product, based on a specific methodology. The Commit for Our Planet initiative is intended to support companies to create more sustainable products and have a more sustainable corporate profile.

Regarding the Nature commitment, the ingredient database that is used by Commit for Our Planet, is equivalent to the list of ingredients that the EBS also initially started work from, so there is some similarity. Cosmetics Europe is involved in the EBS Consortium, which is why this link was made. CTPA is also an Associate Member of the EBS Consortium.