



**CTPA SUSTAINABILITY SUMMIT**  
**10 May 2023**  
**London/Virtual**  
**PROGRAMME**



<b>09:30</b>	<b>Registration</b>
<b>10.00</b>	<b>Welcome and Introduction</b> Dr Emma Meredith, Director-General, CTPA
<b>10.10</b>	<b>Session 1 – What Does it all Mean and What Should Companies be Focussing on?</b> A session dedicated to demystifying the terminology, including climate change, Net Zero, and other important measurements, such as Nature Positive. Graham McMillan, First Avenue Consulting
<b>11.10</b>	<b>Session 2 – How can CTPA help you?</b> CTPA's Sustainability Strategy in action; planning for the now, prepared for the future. Christine Lawson, Sustainability Affairs Manager, CTPA Rachael McEvoy, Environmental Affairs Manager, CTPA
<b>11.30</b>	<b>Refreshment Break</b>
<b>11.50</b>	<b>Session 3 – Volunteer Commitments/Pathways to Success</b> Showcasing the industry voluntary actions companies can take to help them set and achieve meaningful targets. Chair – Rachael McEvoy Emma Trogen, Deputy Director-General, Cosmetics Europe Patrick Heskins, Chief Executive, British Aerosol Manufacturers' Association Laurent Gilbert, Sustainability Specialist, L'Oreal. Representing the EcoBeautyScore Consortium. Roberta Roesler, Global R&D Director, The Body Shop. Representing the EcoBeautyScore Consortium.
<b>13.00</b>	<b>Session 4 – Environmental and Green Claims</b> Exploring the CMA's Green Claims code and its current focus on personal care products to avoid the pitfalls of greenwashing and greenhushing. Rob Don, Assistant Director Consumer Protection Group, Competition and Markets Authority Nicolas Shaw- Núñez, Head of International Growth and Regulatory Services, CTPA
<b>13.30</b>	<b>Lunch</b>
<b>14.30</b>	<b>Keynote Speech – Positive Ambitions for People and Planet</b> Be in no doubt that we need to take urgent action. Sir Jonathon Porritt, Environmentalist and Writer

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**15.15      Session 5 – Circular Economy**  
Understanding the waste hierarchy with practical example of ‘Reduce, Refill and Recycle’. Exploring circular value chains and an overall reduction in the use of resources  
Chair – Christine Lawson  
Jonathan Moore, Sector Specialist Packaging, WRAP  
Flavia Bartholomeu Campos, Head of Packaging and Sustainability, The Body Shop  
Andrew Jenkins, Past Vice-Chair CTPA’s Sustainability Committee  
Barbara Colombo, Sustainability Director UK & Ireland, L’Oreal

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**16.15      Refreshment Break**

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**16.30      Session 6 – If You Only Do One Thing...**  
**Panel discussion with Member Companies and Experts.**  
A chance to learn from company experiences and ask all those burning questions.  
Graham McMillan, First Avenue Consulting  
Ben Woodley, Head of Customer Insight & market Research, Aspects Beauty Company  
Laura Kirkbride, Technical Director, Olean Personal Care Ltd  
Ella Ceraulo, Innovation Chemist, Cornelius  
Victoria Romero, Senior Manager Corporate Communications Team, Procter & Gamble

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**17.30-18.30      Networking Reception**

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