



CTPA SUSTAINABILITY SUMMIT
10 May 2023
London/Virtual
PROGRAMME



09:30	Registration
10.00	Welcome and Introduction Dr Emma Meredith, Director-General, CTPA
10.10	Session 1 – What Does it all Mean and What Should Companies be Focussing on? A session dedicated to demystifying the terminology, including climate change, Net Zero, and other important measurements, such as Nature Positive. Graham McMillan, First Avenue Consulting
11.10	Session 2 – How can CTPA help you? CTPA's Sustainability Strategy in action; planning for the now, prepared for the future. Christine Lawson, Sustainability Affairs Manager, CTPA Rachael McEvoy, Environmental Affairs Manager, CTPA
11.30	Refreshment Break
11.50	Session 3 – Volunteer Commitments/Pathways to Success Showcasing the industry voluntary actions companies can take to help them set and achieve meaningful targets. Chair – Rachael McEvoy Emma Trogen, Deputy Director-General, Cosmetics Europe Patrick Heskins, Chief Executive, British Aerosol Manufacturers' Association Laurent Gilbert, Sustainability Specialist, L'Oreal. Representing the EcoBeautyScore Consortium. Roberta Roesler, Global R&D Director, The Body Shop. Representing the EcoBeautyScore Consortium.
13.00	Session 4 – Environmental and Green Claims Exploring the CMA's Green Claims code and its current focus on personal care products to avoid the pitfalls of greenwashing and greenhushing. Rob Don, Assistant Director Consumer Protection Group, Competition and Markets Authority Nicolas Shaw- Núñez, Head of International Growth and Regulatory Services, CTPA
13.30	Lunch
14.30	Keynote Speech – Positive Ambitions for People and Planet Be in no doubt that we need to take urgent action. Sir Jonathon Porritt, Environmentalist and Writer

15.15

Session 5 – Circular Economy

Understanding the waste hierarchy with practical example of ‘Reduce, Refill and Recycle’. Exploring circular value chains and an overall reduction in the use of resources

Chair – Christine Lawson

Jonathan Moore, Sector Specialist Packaging, WRAP

Flavia Bartholomeu Campos, Head of Packaging and Sustainability, The Body Shop

Andrew Jenkins, Past Vice-Chair CTPA’s Sustainability Committee

Barbara Colombo, Sustainability Director UK & Ireland, L’Oreal

16.15

Refreshment Break

16.30

Session 6 – If You Only Do One Thing...

Panel discussion with Member Companies and Experts.

A chance to learn from company experiences and ask all those burning questions.

Graham McMillan, First Avenue Consulting

Ben Woodley, Head of Customer Insight & market Research,
Aspects Beauty Company

Laura Kirkbride, Technical Director, Olean Personal Care Ltd

Ella Ceraulo, Innovation Chemist, Cornelius

Victoria Romero, Senior Manager Corporate Communications Team, Procter &
Gamble

17.30-18.30

Networking Reception
