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# In-cosmetics Global

Barcelona, 28-30 March 2023

UK Pavilion

In partnership with

**Department for International  
Trade**



# The world's leading personal care ingredients event...

- More than **840** exhibitors from **40+** countries...
- **10,000+** visitors from **100+** countries...



Meet formulators, R&D professionals and understand their specific needs face-to-face....

- **81%** of visitors hold senior positions at decision-making level...





# Department for International Trade

The Department for International Trade (DIT) helps businesses export, drives inward and outward investment, negotiates market access and trade deals, and champions free trade.

We are an international economic department, responsible for:

- Supporting and encouraging UK businesses to drive sustainable international growth
- Ensuring the UK remains a leading destination for international investment and maintains its number one position for international investment stock in Europe
- Opening markets, building a trade framework with new and existing partners which is free and fair
- Using trade and investment to underpin the government's agenda for a Global Britain and its ambitions for prosperity, stability and security worldwide.

If you require information on how DIT supports UK companies looking to start exporting or helps existing exporters generate new international business please visit [\*\*www.great.gov.uk\*\*](https://www.great.gov.uk)

Further details on the role of DIT can be found at [\*\*www.gov.uk/dit\*\*](https://www.gov.uk/dit)



# Join the UK Pavilion

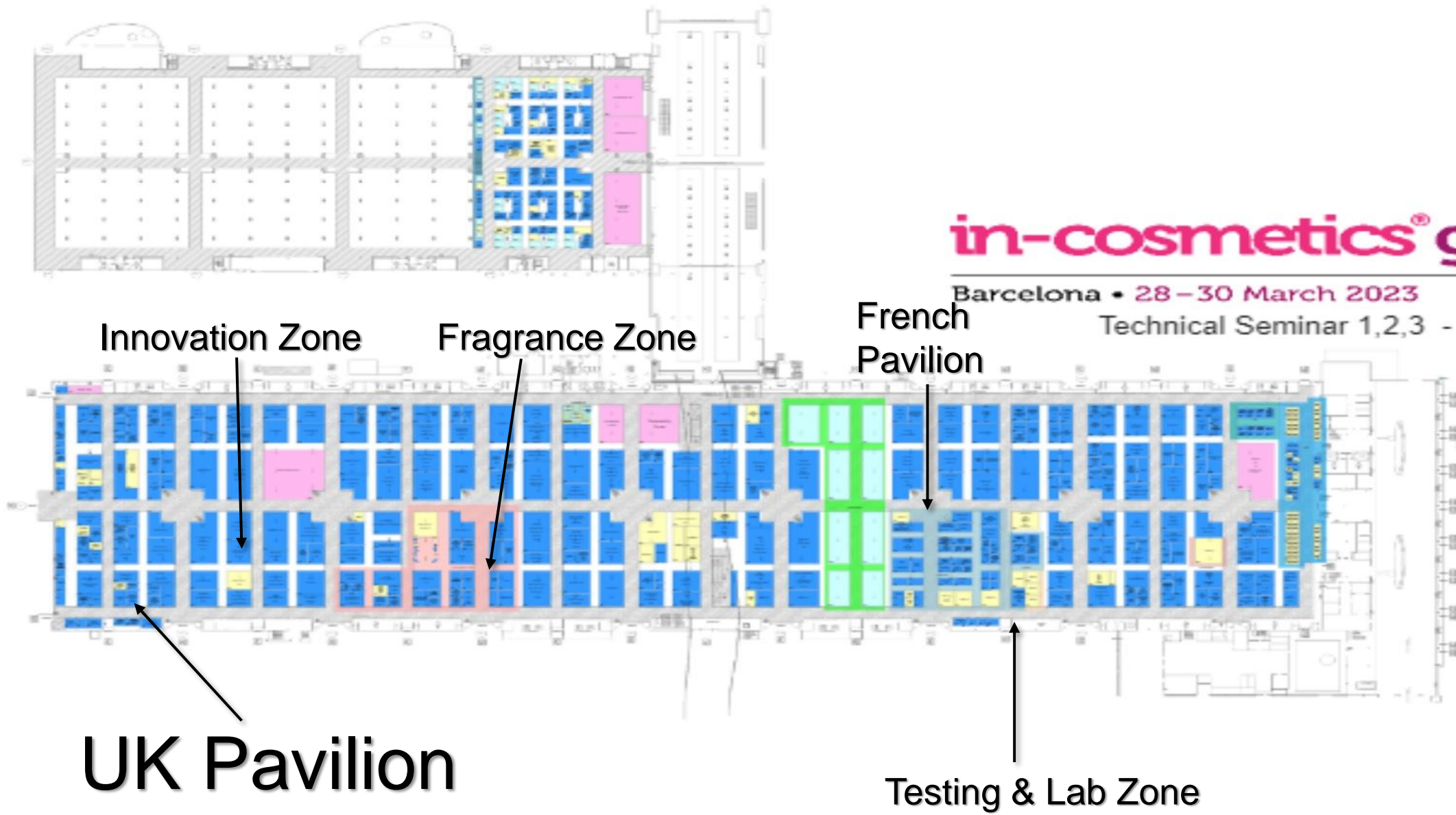
The **UK Pavilion Package** is designed to provide UK-based companies with the most **cost effective** and **high-return** route to exhibiting at **In-cosmetics Global 2023**. With pre-show, at-show and post-show support from the Department for International Trade (DIT) and funding of €1,500 towards exhibiting for 8 eligible companies, beginning or expanding your exporting journey has never been easier...



**in-cosmetics® global**

Barcelona • 28 – 30 March 2023

Technical Seminar 1,2,3 - Level 1





# Guidance, Groundwork & Grants

Courtesy of the Department for International Trade and In-Cosmetics

The UK companies co-exhibiting on the UK Pavilion will be contacted pre-show by DIT to discuss In-Cosmetics Global and how to **maximise your presence at the event**. If you are not already in contact, you will be introduced to a relevant **DIT International Trade Adviser** who will be able to provide further support post-event on your export ambitions and keep you informed of any DIT activity that may be of interest to you.

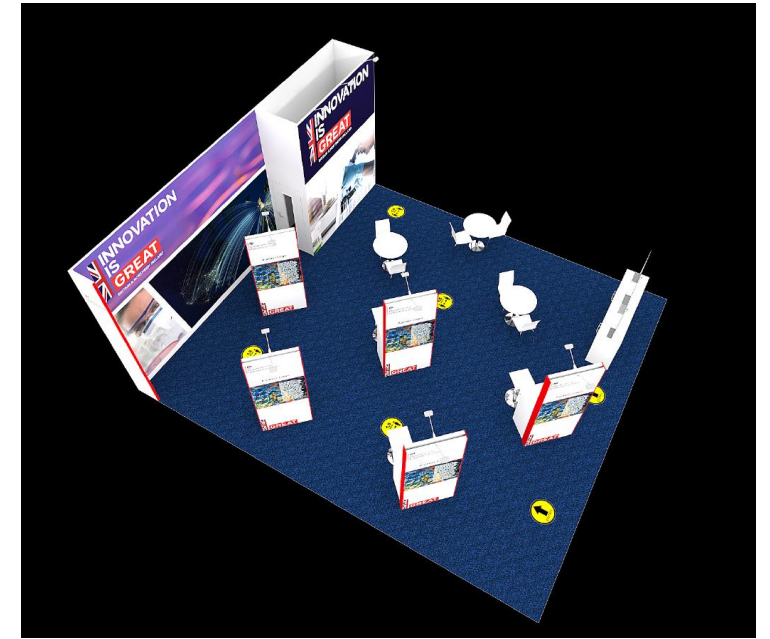
As well as the chance to meet face-to-face, catching up with clients and prospects whilst showcasing your brand and latest products and services, your place in the UK pavilion also gains you entry to in-cosmetics Global's **online directory**. Combined with our on-site lead collation and collateral sharing tool **Konduko**, this is the most comprehensive UK exhibition package ever offered at in-cosmetics Global.

In addition to all of the above, DIT are offering 8 UK based SMEs **funding of €1,500** towards the cost of co-exhibiting on the UK Pavilion, making it by far the most cost-effective way of achieving a presence at in-cosmetics Global 2022.

# Offer includes...

- Private company stand on UK Pavilion
- Front & rear graphics
- Desk & storage
- 2 stools
- Lighting
- Storage with power supply
- Listing on exhibitor directory & online exhibitor list
- **Lead capture through Konduko reader and app**

**€5000\* Special offer for eligible companies partnering with DIT**



All images from 2021 UK Pavilion - GREAT branding has since been updated





# Online Exhibitor Directory

- Company Logo
  - Company Name
  - Categories
  - Stand Number
  - Description
  - Social Media Link
  - Contact Address
  - Website link
  - Phone and Email
  - Products
- } Visible within company profile

## What are the benefits?

- Brand Exposure: The exhibitor directory is the most viewed page on the website
- Build Product Awareness: By populating your profile with products, you'll receive up to 30% more clicks



Watch  
Video

*Lead Collection & Collateral sharing through*





# Apply now

Submission open from 8<sup>th</sup> November

[Find out more](#)

This offer is open to UK companies who are not current exhibitors of in-cosmetics. You must also be able to demonstrate that you are either:

- Selling products or services which substantially originate from the UK
- Adding significant value to a product or service of non-UK origin, and there are associated economic benefits to the UK

# GET IN TOUCH



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