

# CTPA Membership

## Adds Value to Your Company



### Amazing Resources, Use Them Daily

*"If we didn't have CTPA, how would companies navigate through all the regulatory changes that directly impact their business?"*

**Debbie Rix, Chair, CTPA**

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#### Create unique and valuable channels with

- Critical UK Government Departments
- EU and International Authorities
- Cosmetics Europe and European and International associations



**Brexit** - CTPA provided extensive dedicated and practical advice to help companies make sense of uncertainty and prepare for the end of the transition period.  
**SCPN** - created significant time and cost savings by introducing a bulk upload facility to the Submit Cosmetic Products Notification system.

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#### Trusted authority on international issues

- Long-established and solutions-focussed credible voice
- Influencing critical industry issues
- OPSS Regulatory Excellence Award Winners 2021 and 2022



**UK REACH deadline extension** - ensured companies did not have to take early action and commit to early investment to ensure continued supply, with an average cost of £50,000 per substance

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#### Protect and strengthen industry reputation

- Dispelling media myths and scares
- Promoting responsible industry practices
- Celebrating central role in wellbeing & self-esteem



**Membership of Cosmetics Europe** - provides opportunities to influence and update CTPA members on EU legislation, in particular: EU Cosmetic Products Regulation (CPR), European Green Deal and Chemicals Strategy for Sustainability.

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#### Advocate for safety and growth

- Safety-first regulatory framework
- Strong international trading opportunities
- Enabler of business growth



**OPSS Regulatory  
Excellence Awards**

**Winner**

Business Award 2022



**CTPA** The voice  
of the British  
cosmetics industry

Business Award Winner 2022 and  
Winner in Product Safety Category 2021

# Amazing Resources for Members, Use Them Daily

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## Intelligence to shape your long-term planning

- Key political insights on business-critical issues
- Horizon scanning alerting on business disruptors
- Latest information on regulatory change



**Labelling changes** – enabling cost-effective grouping of labelling updates from reformulation and packaging changes by providing advance intelligence around Brexit and other regulatory changes.

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## Media support - and more

- Proactive support with media, consumer and stakeholder issues
- Reactive rebuttal on behalf of the industry
- Provision of tested messages on issues and ingredients



**Interventions with authorities** – empowering members to navigate challenges by the authorities and avoid potential recalls by offering timely expertise.

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## Platforms to voice your views

- Shape CTPA contribution to Government proposals
- Membership of expert Committees driving change
- Amplify your voice through CTPA in uncertain regulatory times



**Online training and webinars** – upskilling of workforce across numerous departmental staff, at minimal or no cost – e.g. the Cosmetics Masterclass e-learning is an ideal, all-round introduction to regulation and the cosmetics industry, perfect for all new starters.

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## Access to influential networks such as

- Trading Standards Primary Authority Partnerships,
- ASA and Clearcast
- MHRA
- Dermatologists



**Advance knowledge** of regulatory and trading requirements across worldwide markets enabling business expansion in a step-wise manner avoiding costly custom hold-ups.

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## Confidential, expert support

- Independent experts, respected by industry influencers
- Guidance during critical challenges with authorities
- One-to-one, tailored advice equips your team with the right information for a competitive edge



**Opening up access to China** with member-only Certificates of Free Sale.

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## Training and tools to save time and upskill colleagues

- R&D
- Marketing and claims
- Product management
- Supply chain
- Customer care



**Enhanced business reputation** – visibility of membership aids B2B connections.