

## Introduction

During 2021, CTPA has continued to progress the aims of its Sustainability Strategy 'Driving Towards a Net Positive Cosmetics Industry'.

The strategy takes a holistic, balanced approach for businesses to consider their actions as well as those of their supply chain and consumers.

CTPA believes it is important for all companies to consider their own obligations towards sustainability, alone or in coalition with others, and whilst CTPA's strategy does not set industry-wide targets, it is important to demonstrate progress towards its ambition for the industry, to recognise areas where the industry needs more support and to acknowledge progress.

In order to understand how member companies are engaging in CTPA's strategy and effecting change, we have created a series of short surveys. CTPA urges all member companies to complete the surveys please.

If you are the survey respondent, please provide as much information as possible and/or involve anyone else within the company who may hold the information you require.

Please provide a reply, even if you believe the surveys are not applicable to your company. Please mark the response accordingly, as this information is also important data.

Please note that all responses will be treated confidentially. All responses will be pseudonymised, collated and presented as a collective view. No identifying details or personal data will be shared with third parties or the UK Government without express consent from the corresponding company.

To read our CTPA Privacy Policy, please click [here](#).

## Sustainability and Wellbeing

The following section concern areas of your UK cosmetics business, should you operate within more than one sector and region.

Improve personal, social and health outcomes across the value chain from workers in the supply chain to the end users of cosmetics products.

Our aspiration is for members to embed this principle right across the value chain, from producers to consumers.

What it means:

- Contribution of the industry to societal and economic development
- Fair and ethical principles for workers in the supply and wider value chains (from farmers to factory workers to salon employees), leading to their physical, emotional and financial wellbeing
- Physical and emotional wellbeing of cosmetics industry consumers

\* 1. Company Name

\* 2. Please state the most common issues, barriers you face regarding communities, society and wellbeing within your supply chain?

\* 3. Do you measure the impact of your advertising and marketing across all potential viewers?

- Yes - please comment below
- No
- N/A

Comment

\* 4. Do you actively engage with influencers?

- Yes
- No
- N/A

5. If you engage with influencers, do you monitor and manage influencer output in relation to promoting the brand ethos and responsible behaviours?

- Yes
- No
- Unsure

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**Contact Information and Privacy Policy**

**Thank you for completing the survey. Your individual responses will remain confidential to CTPA. Please take time to review the [CTPA Privacy Policy](#).**

\* 6. Contact Information - this is for CTPA use only.

Name

Company

Job Title

Email Address

\* 7. Would you agree for the CTPA to follow-up on your responses to the questionnaire

Yes

No

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